



China set to be largest consumer market globally

PETALIG JAYA: Besides being the world's second largest economy by nominal gross domestic product and the world's largest economy by purchasing power parity, China will soon become the largest consumer market and one of the most innovative economies in the world.

Until 2015, this complex and dynamic economy was the world's fastest-growing major economy, with growth rates averaging 6% over 30 years.

Having a China strategy is compulsory for businesses or organisations that want to stay relevant.

Based on this belief, Capital Dynamics Asset Management Sdn Bhd is organising its 2019 China Immersion Programme, which will take place from Oct 14-18 in Shanghai.

The 2019 China Immersion Programme aims to endow business and corporate leaders from across the globe with a strategic and holistic understanding of China, covering areas such as history, economy, politics, management styles, art and culture, administration, and regulations.

This programme comprises five days of talks, guided company and site visits, case studies, and networking opportunities.

Participants will gain insights from 15 experienced speakers from professors, successful practitioners and a self-made Chinese billionaire.

Among the speakers are Mao Lixiang, a business pioneer, who will elaborate on how he has merged Western and Chinese management styles and used them to build China's leading kitchen appliance manufacturer; D. Gao Jingyan, who has vast practical experience and solid theoretical knowledge in China's political system and public administration.

Please refer to www.cip-cn.com for details on the 2019 China Immersion Programme.

Capital Dynamics is Asia's first global investment house with offices in Shanghai, Hong Kong, Singapore, Sydney and Kuala Lumpur. Led by its managing director Tan Teng Boo (*pic*), Capital Dynamics is the first Asian fund manager to obtain the Australian financial services licence, the first Asean fund manager to obtain Hong Kong's retail type nine licence and also Malaysia's first independent investment adviser.